



SPARK THE IMAGINATION OF YOUNG PEOPLE

Direct your personal or corporate donation to sponsor the Opera's education programs.

CRITICAL NEED:

- Charlotte-Mecklenburg has 104 elementary schools, nearly 3/4 of which have economically disadvantaged student body percentages of at least 70%.
- Funding for Opera Xpress in CMS was eliminated in 2009 and the SPARK Campaign has replaced and expanded funding.
- The SPARK Campaign allowed Opera Xpress to serve 31,210 students in the 2014/15 school year.
- The Opera's 2015/16 school year service goal: 40% of all CMS elementary schools reached by Opera Xpress - 41 elementary schools.
The SPARK Campaign needs to raise \$75,000 to meet this goal.
- Consequence of not reaching goal: Opera Carolina will serve more schools outside CMS than in our home district!

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Target

Charlotte South Park Rotary Club

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- Sponsor signage in the School you are sponsoring
- Opportunity to visit your sponsored school
- Handwritten thank you from a student visited by Opera Xpress
- Season-long recognition in the Opera playbill

**Support Opera Carolina's
Education Programs as a
SPARK partner.**